



Center for Social  
Innovation



Cyprus  
University of  
Technology



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# Dissemination activities

Educability Final Conference & Dissemination Event

22 February 2023

Iro Vasileiou

Project Manager

[Iro.vasileiou@csicy.com](mailto:Iro.vasileiou@csicy.com)



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## Outline

- Dissemination objectives
- Dissemination campaign and its components
- Dissemination beneficiaries
- Visual identity
- Promotional material
- Social media presence
- Presentations in conferences



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## Objectives of our dissemination process

- Promote project in our countries and internationally, outreaching the target groups and stakeholders
- Raise awareness on the project's objectives and innovation
- Showcase the project's outputs and products and inform stakeholders about their availability
- Ensure the sustainability of the project results



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# Dissemination campaign

Dissemination plan

Development of visual identity

Creation and maintenance of social media accounts

Online newsletters

Flyer

Publications and workshop

Contacts with stakeholders

Dissemination log

Interim and final reports on dissemination



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## Dissemination beneficiaries

- Teaching Librarians
- Secondary Educators
- Tertiary Educator
- Work-based Educators
- Policymakers
- Citizens
- Private and Public Sector Organizations



*educability*



Visual identity



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# Revisions on the visual identity

**EDUCABILITY**  
Final Conference and  
Dissemination Event  
"Building the Capacity of Educators  
& Librarians in Information Literacy"



Coated paper  
Pantone 3285C  
Process C98 M0 Y59 K0  
Screen R0 G150 B129

Coated paper  
Pantone 314C  
Process C100 M5 Y14 K17  
Screen R0 G127 B163

**22**  
wednesday  
**February**  
8:30am-4:00pm  
**Pefkos City Hotel**  
Limassol, Cyprus

Cyprus University of Technology | Library and Information Services | Co-funded by the European Union

EDUCABILITY | Center for Social Innovation | uc3m | Universidad Carlos III de Madrid

SPONSORS  
EBSCO | turnitin

**22**  
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**EDUCABILITY**  
Final Conference and  
Dissemination Event  
"Building the Capacity of Educators  
& Librarians in Information Literacy"

Cyprus University of Technology | Library and Information Services | CYPRUS PEDAGOGICAL INSTITUTE | Co-funded by the European Union

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## Website & VLE

The screenshot shows the top navigation bar of the website with the 'educability' logo and menu items: Home, News and Events, About, Forum, VLE, and Contact. Below the navigation is a large image of a person pointing at a whiteboard. The main heading 'EDUCABILITY' is displayed in large white letters, followed by the subtitle 'Building the Capacity of Educators & Librarians in Information Literacy'.

Information Literacy Training Package

Educability

Building the capacity of  
educators & librarians in  
Information Literacy

*EDUCABILITY - Building the Capacity of Educators & Librarians in Information Literacy\* is an Erasmus+ KA2 project*



# Newsletters

JULY 2022



## EDUCABILITY: BUILDING THE CAPACITY OF EDUCATORS & LIBRARIANS IN INFORMATION LITERACY

PROJECT NUMBER: 2020-1-CY01-KA202-046032/1



### INTELLECTUAL OUTPUTS

Our Progress so far



**IQ1 - Transnational Information Literacy Ecosystem Mapping (TIEM)**  
The partners completed the six Delphi Studies, gathering all relevant results. For the time being, we are working on the last task, which is the TIEM book. Upon completion, our purpose is to upload the TIEM book in the EDUCABILITY website and in the EDUCABILITY ILTP-VLE as a scientific open access resource in an attempt to contribute to the knowledge in this field.

**IQ2 - Six Information Literacy Learning Modules (SILLM)**  
The partners created the six curricula of their courses based on the results of the mapping of the relevant literature and on the results of the six Delphi Studies that were conducted earlier in the lifecycle of the project as well as based on complementary scientific and popular resources. In particular, the partners have designed a large number of interactive comprehension and self-assessment activities in order for the interested individuals to deepen and test their knowledge and skills in Information Literacy and in the six information related literacies.

**IQ3 - Virtual Learning Environment & Web Portal for the Information Literacy Training Package (ILTP)**  
The partners reached a conclusion that the best Virtual Learning Environment to use for the purpose of our project is a Moodle platform, where the complete curriculum will be located and will be available to the wider audience. Two teams prepared a Moodle Guide in order to enable easier and more efficient work in Moodle. For the time being, we are working on transferring and transforming the content of the curriculum in Moodle, which will be evaluated by approximately 60 experts, during autumn 2022.

**IQ4 - Transnational Memorandum of Cooperation, Sustainability and Transferability (TMCST)**  
All the partners agreed that they will make use of reusable materials like videos, audios, images, etc., for the creation of their modules' activities. Also, the partners will produce materials that will be reusable themselves with the appropriate Creative Commons Licenses.

### 3RD TRANSNATIONAL PROJECT MEETING

On April 4th & 5th, the partners met at the University of West Attica in Athens, Greece, to review and discuss the quality and progress of the project. During these two days, we focused on the development of the seven Information Literacy courses, the development of the digital toolbox, the dissemination activities, and an action plan for the following few months. It was a hybrid meeting as some partners attended face-to-face and some partners joined us online.



### LEARNING, TEACHING, TRAINING ACTIVITY (LTTA)

On June 15th-17th, the partners met at the University Carlos III de Madrid, in Getafe, Spain, to undertake the Learning, Teaching, Training Activity. The purpose of the LTTA was to work together in order to eventually embed their literacies' curricula in the Information Literacy Training Package (ILTP), namely an openly accessible Virtual Learning Environment. In particular, the partners explored and actually worked on how to turn the "static" text of their courses into interactive content in the Moodle platform of the project.

During the LTTA, the partners also had the opportunity to visit and analyze the educational spaces of the university's two libraries: Library María Moliner & Library Carmen Martín Gaité.



Let's keep in touch!

To stay updated, visit our website & join us on social media:

- [www.educability.cut.ac.cy](http://www.educability.cut.ac.cy)
- Educability Erasmus+ project
- Educability Erasmus+ project
- @EducabilityE

### ABOUT US

The consortium is composed of five partners:

- Cyprus University of Technology, Cyprus
- University Carlos III de Madrid, Spain
- University of West Attica, Greece
- University of Novi Sad, Serbia
- CSI Center for Social Innovation Ltd, Cyprus



The European Commission's support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

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# 1<sup>st</sup> Newsletter – December 2021

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# 2<sup>nd</sup> Newsletter – July 2022

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# 3<sup>rd</sup> Newsletter – February 2023

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# Flyer



Building the capacity of educators & librarians in Information Literacy

## About the project

The Educability Erasmus+ project is oriented towards educators in all types and levels of education as well as librarians in all kinds of libraries, with an interest in their continuous professional development in literacy skills. In addition to Information Literacy skills, other existing and emerging literacies are considered of vital importance for personal, social and environmental feasibility. These literacies included the following six, as identified by Educability: Critical Information Literacy, Digital Literacy, Mobile Literacy, Media Literacy, Data Literacy and Sustainability Literacy.

Formal education has not yet adopted these literacies to a sufficient degree, due to organizational issues and the emerging nature of the majority of these literacies. However, educators and librarians are well-placed for the dissemination of the aforementioned literacies to the communities that they serve. Thus, the Educability open access vocational education and training information literacy package for educators and librarians, as output of Educability, renders a transnational effort to cover the aforesaid educational gap.

## Target Groups

### Primary target group

Secondary educators  
Tertiary educators  
Work-based educators  
Teaching librarians

### Secondary target group

Policymakers  
Private and public sector organizations

## Objectives

The Project adopts a holistic end-user-driven approach for accomplishing the following objectives:

(A) to develop a freely available Information Literacy Training Package (ILTP) consisting of 6 complete Literacy Models.

(B) to train educators and librarians, in the core skills of Information Literacy, as a horizontal goal, and in new literacies, as a vertical goal.

(C) to converge in terms of strategy, expertise and infrastructure in Information Literacy Initiatives, at a transnational level, by the approval of a transnational memorandum of cooperation, sustainability and transferability between the EDUCABILITY Project's partners.

## Intellectual Outputs

The partners collaborate to produce the following Intellectual Outputs:

**IO1:** Transnational Information Literacy Ecosystem Mapping (TILEM)

**IO2:** Six Information Literacy Learning Modules Curriculum Development (SILLMCD)

**IO3:** Virtual Learning Environment & Web Portal for the Information Literacy Training Package (ILTP)

**IO4:** Transnational Memorandum of Cooperation, Sustainability and Transferability

## Partners

Technologiko Panepistimio Kyprou, Cyprus  
Universidad Carlos III de Madrid, Spain  
Πανεπιστήμιο Δυτικής Αττικής, Greece  
Univerzitet u Novom Sadu, Serbia  
Center for Social Innovation (CSI), Cyprus



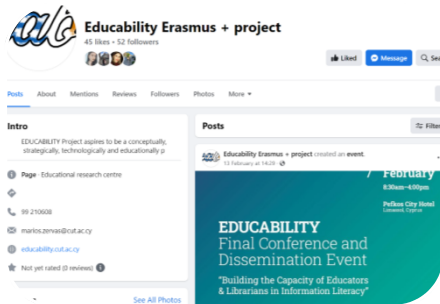


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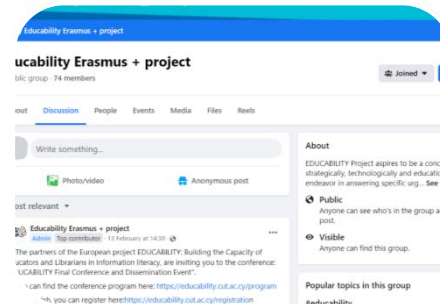


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# Social media accounts



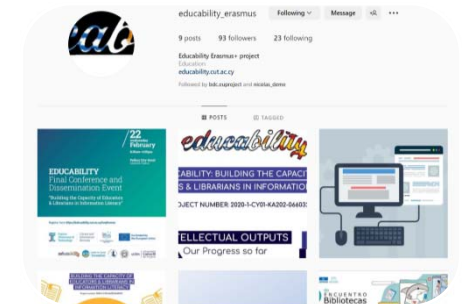
Facebook page



Facebook group



Twitter



Instagram



Center for Social Innovation

# Social media presence

**Mirjana Brkovic**  
@BrkovicMirjana

According to our EDUCABILITY ([twitter.com/EducabilityE?s...](https://twitter.com/EducabilityE?s...)) Project obligation the University of Novi Sad EDUCABILITY Team has finished the 1st Round of the Delphi Study. Tomorrow we will start the 2nd Round.

twitter.com  
Educability Erasmus + (@EducabilityE) / Twitter  
EDUCABILITY Project aspires to be a conceptually, strategically, technologically and educationally pioneering...

**Παιδαγωγικό Ινστιτούτο Κύπρου**  
27 January at 12:12

<http://bit.ly/3Y4t4s>

Διοργάνωση συνεδρίου με θέμα "EDUCABILITY Final Conference: Building the Capacity of Educators & Librarians in Information Literacy"

**Paideia News @PaideiaNews · Feb 15**  
Κατοληκτικό Συνέδριο του EDUCABILITY με συντονιστή τη Βιβλιοθήκη Πανεπιστημίου του ΤΕΠΑΚ [dlvr.it/SjSNz9](http://dlvr.it/SjSNz9)

**Center for Social Innovation - CSI**  
3 d

[GR text follows]

The partners of the European project EDUCABILITY: Building the Capacity of Educators and Librarians in Information Literacy, are inviting you to the conference: "EDUCABILITY Final Conference and Dissemination Event".

You can find the conference program here: <https://educability.cut.ac.cy/program>

See more

**EDUCABILITY Final Conference and Dissemination Event**  
"Building the Capacity of Educators & Librarians in Information Literacy"

22  
Wednesday  
February  
8:30am - 4:00pm  
Pefkos City Hotel  
Limassol, Cyprus



**Βιβλιοθήκη Τεχνολογικού Πανεπιστημίου Κύπρου**  
4 November 2021  
Η 1η συνάντηση του προγράμματος με τίτλο "Building the Capacity of Educators and Librarians in Information Literacy" πραγματοποιείται τώρα στα γραφεία της Βιβλιοθήκης του ΤΕΠΑΚ.



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**Mirjana Brkovic**  
6 April 2022

**educability**

EDUCABILITY: BUILDING THE CAPACITY OF EDUCATORS & LIBRARIANS IN INFORMATION LITERACY  
PROJECT NUMBER: 2020-1-CY01-KA202-06603

UNIVERSIDAD CARLOS III DE MADRID  
FACULTAD DE HUMANIDADES  
INFORMACIÓN Y DOCUMENTACIÓN

INTELLECTUAL OUTPUTS  
Our Progress so far

Educability Erasmus + project  
18 December 2020

**Ένωση Ελλήνων Βιβλιοθηκονόμων και Επιστημόνων Πληροφόρησης ΕΕΒΕΠ AGLIS**  
9 February at 08:17

Το Συνέδριο σηματοδοτεί τη λήξη του προγράμματος, αλλά και ένα σημαντικό ορόσημο για τη διάδοση της Πληροφοριακής Παιδείας μέσω της διαδικτυακής εκπαιδευτικής πλατφόρμας "Information Literacy Training Package".

Στοχεύει στη διάχυση των αποτελεσμάτων του έργου, σε ένα πλαίσιο που θα επιτρέψει τον ανοιχτό και επικοινωνιακό διάλογο. Θα παρουσιαστούν ο σκοπός και τα αποτελέσματα του έργου, καθώς και το ηλεκτρονικό περιβάλλον μάθησης που προσφέρει 7 διαδικτυακά, ανοιχτά προγράμματα... See more





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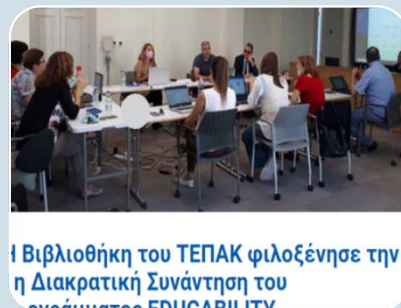


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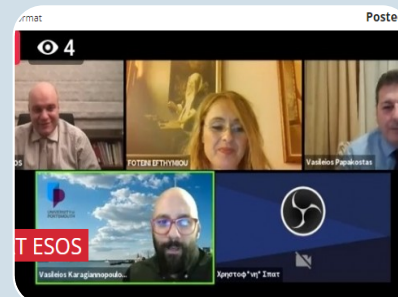
## Press releases



Kick-off meeting



1st Transnational  
Meeting at CUT



Participation to  
conferences



Invitation to  
Educability final  
conference



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# Mention in News Bulletin



## EDUCABILITY - Building the Capacity of Educators & Librarians in Information Literacy

EDUCABILITY is a transnational Project implemented within the Framework of ERASMUS+. The main outcome is an online, self-paced and freely available “Information Literacy Training Package” for educators and librarians in the basic skills of Information Literacy, as well as in six information related literacies: Digital Literacy, Mobile Literacy, Media and Information Literacy, Critical Information Literacy, Data Literacy, Sustainable Development Literacy (see [here](#)). The forthcoming EDUCABILITY International Conference is to be held in Limassol, Cyprus, February 2023. For the implementation of EDUCABILITY, CUT-Cyprus, UNIWA-Greece, UC3M-Spain, UNS-Serbia, CSI-Cyprus have been successfully cooperating since late 2020 (read [here](#)).

EKOME



National Centre  
of Audiovisual Media  
and Communication

EU Sub-Chapter Mediterranean Group  
of UNESCO MIL Alliance

News Bulletin  
November 2022, Issue 6



UNESCO  
MIL Alliance  
Media & Information Literacy for All

Dear EU Sub-Chapter Mediterranean Group members of UNESCO MIL Alliance,  
We are getting back in touch with a selection of news from MIL community  
and our network in the Mediterranean.

We are looking forward to your own contributions for more synergies and actions.





# Conferences



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2<sup>nd</sup> BIBESCO  
Conference

“Six existing and emerging information-related literacies”

4<sup>th</sup> FEISC Conference

“Digital Literacy Education and its multi-literacies: new spaces for 21st-century information literacy”

The 27<sup>th</sup> Panhellenic  
Academic Libraries  
Conference

“Media and Information Literacy in the context of the EDUCABILITY Program: training educators and librarians”

‘Contemporary  
Societies in Motion’  
conference (Online)

“Media and Information Literacy in EDUCABILITY”



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## Conclusions

- Satisfactory dissemination activities with substantial presentations in conferences.
- Social media accounts included posts; more were created and shared by partners' and their organizational accounts.
- The second dissemination report will be drafted soon.
- Dissemination materials will remain available.
- The learning materials produced by Educability will be protected by licenses – contributes to dissemination in the future.



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Thank you!